

# Make your online information accessible to people with learning disabilities

A new inexpensive way to have your own **easy-read-video-web pages** making your on-line information accessible to people with learning disabilities who cannot read. [See an example.](#)



Easy Read Online Limited has developed a new inexpensive service

which gives you easy read video web pages.

Instead of paying large sums to re-develop your own website we will rent you space on our Easy Read Video Content Management System. For a clear price you get **Easy Read Video Web Pages** that are perfect for people with learning disabilities who cannot read.

We create the page(s), and make as many amendments as you require. If you want to change the text - we will automatically amend the video.



You don't have to struggle with learning how to work the back-end of a Content Management System. All you have to do is send us an email and we will make the amendments for no extra cost. We also host and maintain the page(s) so there are no unexpected bills.



## Key features

- **Easy read text.** You have have whatever text you want, but we can translate your hard to read text to easy read for no extra charge.
- **Pictures.** We can use whatever pictures you send us - but we can also suggest some of the many pictures that we can use.
- **Uncluttered layout.** The pages are designed to look a bit like an easy read document.
- **Accessibility features.** Easy way to change text size and background colour
- **Easy Video Player.** People who cannot read like videos on web pages. We will create a video of someone reading out your text. We will use our easy video player. Videos are hosted on our system - so they can only be seen on your page - nowhere else. We will update the video everytime you ask us to update the text.
- **Header and footer.** You can have your logo (or whatever) as the header on your page. You can also have whatever information you want in the footer.



- **Easy to find.** Your easy read pages will automatically be linked on **Dobson's Choice: the search engine for people with learning disabilities.** They will also be recognised by Google. A new revised nationwide version of **Dobson's Choice** will be available in September 2013.



## Multiple Pages

There are considerable discounts for multiple pages. We can offer you:

- A menu and 9 easy read video pages
- A menu and 12 easy read video pages



## Types of pages

- The basic Easy Read Video Page
- News Page. For no extra charge you can link to word documents or PDF's of your newsletter or for an extra charge we will create a new easy read video page every time you send out a newsletter - creating a video of someone reading out the text of your newsletter.
- What's on page. (We are still working on this and hope to make some improvements soon)
- Contact us page.



## Costs

The basic cost is £200 per page per year but there are discounts for:-

- Multiple pages
- Charities and Self Advocacy Organisations



	One Easy Read Video Page p.a.	Menu and 9 Page deal p.a.	Menu and 12 page deal p.a.
Number of pages	1	10	13
Basic cost	£200	£1200	£1400
Discount for charities and self advocacy organisations	-£100	-£600	-£700
Total net of VAT	£100	£600	£700
VAT 20%	£20	£120	£140
Total gross cost	£120	£720	£840
Per annum cost per page	£120	£72	£64

Ask for a written quotation for your project.  
[martin@easy-read-online.co.uk](mailto:martin@easy-read-online.co.uk) Tel: 0845 094 6051

